

LEGS for Growth

LEGS: Learn, Earn, Grow and Support Others

Editorial

Imagine a world where knowledge, compassion, and sustainability thrive!



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NGOs have the power to shape this reality.

By creating work opportunities, supporting entrepreneurship, promoting well-being, and mental health awareness, we can empower individuals and communities. NGOs can play a vital role in this task, driving positive change and fostering a brighter future for all.

Empowering Individuals and Communities

NGOs can create work opportunities and support entrepreneurship, enabling individuals to gain skills, build confidence, and achieve economic stability. By providing vocational training, mentorship, and access to resources, NGOs can help individuals become self-sufficient and contribute to their communities. This, in turn, can lead to increased happiness, reduced stress, and a sense of purpose.

Promoting Well-being and Mental Health Awareness

NGOs can also promote well-being and mental health awareness, reducing stigma and encouraging individuals to prioritize their mental health. By using creative storytelling, media, and community outreach, NGOs can raise awareness about mental health issues and provide support to those in need. This can lead to increased happiness, reduced stress, and improved overall well-being.

Transforming Society

Working together with communities, governments and other stakeholders, NGOs can create widespread awareness and bring about behavioral change to combat rising pollution, in order to build more equitable and sustainable societies.

ARE YOU AN NGO FACING FUNDING CHALLENGES?

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A Solution to Funding Challenges: Win-Win Partnership

When considering ways to support NGOs, individuals and organizations often face a choice between donation and creating a win-win situation. Traditional donation-based funding models can be limited in their sustainability and impact. A more effective solution to funding challenges is to explore win-win partnerships, where both the NGO and the donor/partner benefit mutually. By collaborating with NGOs, individuals and organizations can create partnerships that drive greater impact, engagement, and sustainability. Win-win partnerships offer a innovative approach to funding, allowing NGOs to access resources, expertise, and networks while providing value to partners. This approach can help NGOs overcome funding challenges, achieve their goals, and create lasting social impact. By shifting from traditional donation models to win-win partnerships, NGOs can build more resilient and sustainable funding ecosystems. Here's a brief analysis of both options:

Donation:

A one-time or recurring financial contribution to an NGO without expecting anything in return.

Pros: Allows NGOs to focus on their mission without constraints; demonstrates philanthropic commitment.

Cons: May not be sustainable; limited impact on the donor's interests.

Win-Win Situation:

A collaborative approach where both the NGO and the donor/partner benefit mutually.

Pros: Encourages sustainable partnerships; fosters mutual benefit; can lead to increased impact and engagement.

Cons: May require more effort and planning; potential for conflicting interests.

Your dreams and smiles can establish India as a 'Global Brand' by creating a work oriented society; That's why we care and respect your dreams and smiles to make it a powerful tool.

Challenging passion for the betterment of society

India is home to numerous non-governmental organizations (NGOs) that play a vital role in addressing social, economic, and environmental challenges. These organizations work tirelessly to empower marginalized communities, promote education, healthcare, and women's rights. Here's a review of some of the top NGOs in India:

Pratham: Focuses on quality education for underprivileged children, with a presence in 23 states and union territories.

Goonj: Works on disaster relief, community development, and humanitarian aid.

Nanhi Kali: Supports education for underprivileged girls, with a focus on providing ten years of formal schooling.

Care India: Works on education, healthcare, livelihood, and women's empowerment, with a presence in various states.

Save the Children India: Focuses on improving the lives of marginalized children, with initiatives in education, healthcare, and child protection.



While NGOs in India face challenges such as funding constraints and regulatory hurdles, they continue to play a vital role in addressing social and economic challenges. With the right support and resources, NGOs can make a significant difference in the lives of millions of people across India.



Impact of NGOs in India

NGOs in India have made a significant impact in various areas, including:

Education: Many NGOs work to improve access to quality education, reducing dropout rates and improving learning outcomes.

Healthcare: NGOs provide critical healthcare services, including mid-day meals, vaccinations, and medical treatment.

Women's Empowerment: NGOs work to promote women's rights, provide vocational training, and support entrepreneurship.

Disaster Relief: NGOs play a vital role in disaster response and rehabilitation efforts.

Empowering Communities through Technology and AI Awareness

NGOs can play a vital role in bridging the gap between technology and communities. Creating awareness about technology and AI is crucial for digital inclusion, future readiness, and informed decision-making. By educating communities about the benefits and applications of technology, we can help them navigate the changing job market and technological advancements. This awareness will also enable people to make informed decisions about technology adoption and harness its potential for their benefit.

NGOs can contribute to this effort by organizing workshops and training sessions, developing accessible content, and collaborating with experts in the field. By partnering with tech professionals, NGOs can share knowledge and best practices with communities and help them develop the skills they need to succeed in the digital economy. Let's work together to build a more inclusive and tech-savvy society, where everyone has the opportunity to thrive.

Create awareness about Citizen Charters

NGOs can play a vital role in creating awareness about Citizen Charters, which outline the rights and entitlements of citizens in their interactions with government departments and public sector organizations. By educating citizens about these charters, NGOs can empower them to demand better services, hold organizations accountable, and promote transparency and good governance.

Betterment of People

By promoting awareness about Citizen Charters, NGOs can contribute to the betterment of people by ensuring that citizens receive the services they are entitled to, in a timely and efficient manner. This can lead to improved citizen satisfaction, reduced corruption, and more responsive governance. By working together, NGOs and citizens can create a more accountable and transparent system that truly serves the needs of the people.

Top NGOs in India

Smile Foundation: Focuses on education, healthcare, livelihood, and women empowerment, impacting over 1.5 million people annually through its 400 projects across 25 states.

CRY (Child Rights and You): Works to ensure happier and healthier childhoods for India's underprivileged children, with a presence in 19 states and impacting over 3 million children.

Give India Foundation: An online donation platform that supports over 200 non-profit organizations across India, working on causes such as child welfare, education, disability, poverty, women's empowerment.

Akshaya Patra Foundation: Provides mid-day meals to school children, serving over 2.25 million children across 77 locations in 16 states and 2 union territories.

HelpAge India: Champions the cause of elderly individuals, providing universal pension, healthcare, and combating elder abuse.

Entertaining Ways to Promote Social Change and Build Community

Entertainment can be a powerful tool for promoting social change and building community, and can be used in a variety of creative and engaging ways. Here are some entertaining ways to do so:

Cultural Events: Organize cultural events, such as music festivals, dance performances, or art exhibitions, that showcase diverse perspectives and promote social cohesion.

Storytelling: Use storytelling through film, theater, or spoken word to raise awareness about social issues and promote empathy.

Games and Activities: Develop games and activities that educate and engage people on social issues, such as board games, card games, or interactive workshops.

Social Media Campaigns: Launch social media campaigns that use humor, creativity, and compelling storytelling to promote social change and build community.

Community Arts: Engage communities in arts-based projects that promote social change and build community, such as murals, public installations, or community performances.

By using entertainment to promote social change and build community, organizations can Raise Awareness about social issues and promote understanding. Foster empathy and compassion among individuals and communities. Mobilize support for social causes and build a sense of community.

Build economic resilience

NGOs can help people understand basic financial concepts, manage their finances effectively, and achieve financial stability. NGOs can offer workshops, training sessions, and online resources on topics such as budgeting, saving, investing, and entrepreneurship, tailored to the specific needs of their audience. By promoting financial literacy, NGOs can help individuals and communities break the cycle of poverty, build economic resilience, and improve their overall well-being.

Leveraging the METFET Sector

By leveraging the METFET (Media, Education, Technology, Finance, Entertainment, Tourism) Sector, we can Provide skills training and vocational education to equip individuals for the workforce. We can Support innovation and entrepreneurship, creating new job opportunities and driving economic growth. We can Promote financial inclusion and provide access to resources, enabling individuals to start and grow their own businesses.

Using Media and Entertainment sector for creative storytelling and mental health awareness we can reduce Stress and promote well-being. We can also Increase Happiness by leveraging Tourism Sector for fostering cultural exchange and promoting experiential learning, creating opportunities for people to connect and build meaningful relationships.

Join us in this journey towards a more joyful, equitable, and sustainable world.

Ethics for NGOs

NGOs should uphold high ethical standards, including:

Transparency: Clearly disclose their mission, goals, and financial information.

Accountability: Be responsible for their actions and decisions.

Integrity: Avoid deceitful practices, such as misrepresenting information to secure donations.

Fairness: Ensure equitable distribution of resources and services.

Emotional Manipulation

NGOs should avoid using emotional manipulation, such as sharing distressing pictures or videos, to solicit donations or support, as it can be considered unethical. This approach exploits people's emotions rather than informing or educating them, and may compromise the dignity of the individuals or communities being portrayed. Instead, NGOs should prioritize respectful, informative, and transparent communication to build trust and credibility with their audience.

Donor trust: Use donations for intended purposes and provide regular updates.

Beneficiary welfare: Prioritize the needs and well-being of the people they serve.

Conflict of interest avoidance: Avoid conflicts that may compromise their mission or values.

Puzzle 12:

Work and Men required

A certain number of men can do a work in 60 days. If there were 8 men more it could be finished in 10 days less. How many men are there?

Answer on page 4

Sustainable Tourism Practices



Tourism can generate income and create jobs for local people. By supporting local entrepreneurs and small businesses, sustainable tourism can contribute to the economic empowerment of marginalized communities and promote inclusive growth. This approach to tourism can create a win-win situation for both visitors and local communities, fostering a more equitable and sustainable tourism industry. Eco-friendly accommodations, locally-owned businesses, and cultural exchange programs can help preserve natural and cultural heritage, promote cross-cultural understanding, and empower communities to take ownership of their development.

NGOs related Tax concessions and benefits

NGOs in India can avail several tax concessions and benefits under the Income Tax Act. Here are some key provisions:

Section 11 and 12: Charitable trusts and NGOs are exempt from income tax if their income is used for charitable purposes, such as relief to the poor, education, healthcare, or religious purposes.

Section 80G: Donations to eligible NGOs qualify for tax deductions, with some organizations eligible for 100% deduction and others for 50% deduction.

Registration Requirements

Section 12A: to claim tax exemptions on their income.

Section 12AB: Registration is valid for five years and must be renewed.

Section 80G: Register to enable donors to claim tax benefits on their donations.

Tax Benefits for Donors

Section 80G: Donors contributing to eligible NGOs can claim tax deductions on their donations.

100% Deduction: Donors contributing to projects approved under Section 35AC may be eligible for 100% tax deductions.

Other Provisions

GST Exemptions: NGOs are exempt from Goods and Services Tax (GST) on certain services, such as charitable services, educational services, and health and welfare services.

Capital Gains Exemption: Capital gains earned by charitable trusts or NGOs may be exempt from tax if the proceeds are used for charitable purposes.

Compliance Obligations

- **Annual Filing:** NGOs must file annual income tax returns.
- **Maintenance of Books:** NGOs must maintain proper books of accounts.
- **Audit Requirements:** Trusts with income above a certain threshold require audits.

CSR and NGOs

Corporate Social Responsibility (CSR) initiatives by companies can be effectively implemented through partnerships with NGOs, leveraging their expertise and reach to address social issues. NGOs can execute CSR-funded projects, provide specialized knowledge, ensuring authenticity and impact. This collaboration drives social change, enhances brand reputation, and fosters community engagement, ultimately creating meaningful and lasting benefits for society.

Let's Make a Better World Together!

Let's Make a Knowledge Society!

Imagine a world where education and innovation thrive, and everyone has access to the knowledge and skills they need to succeed. Let's empower individuals, drive progress, and unlock a brighter future for all!

Let's Make a Caring Society!

Picture a world where empathy and compassion guide our actions, and everyone feels supported and valued. Let's build a community that looks out for one another, promotes social justice, and fosters a sense of belonging for all.

Let's Make a Sustainable Society!

Envision a world where we live in harmony with the environment, conserve our resources, and prioritize the well-being of our planet. Let's work together to create a sustainable future that's livable, thriving, and full of possibilities for generations to come! Let's make these visions a reality - together!

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Your Feedback Matters!

We hope you enjoyed the special Edition of our 'LEGS for Growth' Newsletter. Your feedback is invaluable! Please share your thoughts with us at welcome@companionglobal.in. Your input will help us create even more impactful content in the future.

Answer to Puzzle 12

Let the number of men be 'X'
 So that $X \times 60 = (X+8)50$
 $60X = 50X + 400$
 $10X = 400$
 $X = 40$ Answer

Unleash your potential with us

Companion Global offers expert services to support your mission-driven work. We specialize in project ideation, knowledge processing, content evaluation, and strategy planning. Our team is dedicated to helping NGOs like yours achieve their goals and create lasting impact.

To further support your work, our founder is offering complimentary project ideation sessions on a select basis. This is a unique opportunity to tap into our expertise and gain valuable insights to inform your projects. Whether you're looking to develop new initiatives or refine existing ones, we're here to help. If you're interested in learning more about our win-win model approach, please don't hesitate to reach out. We'd be delighted to discuss how we can support your NGO's social activities and help you achieve your goals. Visit: www.companionglobal.in

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