

LEGS for Growth

Editorial

Empowering People, Businesses and Societies



Harish Chawla

What strategy you use to grow your business?

Have you found most effective marketing channels to grow your Business? How do you currently engage with your target audience?

Think Different:

Are you familiar with the RISE strategy (Reach, create Interest, provide a Solution, Educate Prospects) to grow your Business? Have you applied a similar approach in your business?

If not, Would you like to explore how our RISE model can be applied to your business? If interested, just discuss your business goals with us to identify areas for improvement and create a plan to implement the RISE strategy.

Unlike traditional marketing approaches, RISE model focuses on:

- Personalized approach: Tailoring our strategies to your unique business needs and goals.
- Value-driven content: Creating content that provides real value to your target audience, rather than just promotional material.
- Solution-focused: Emphasizing solutions that address specific pain points, rather than just promoting products or services.

For any query email to:
business@companionglobal.in

INTRODUCING THE 4-WEEK LEGS PROGRAM

Specially designed for:

- Freshers
- Girls
- Working Women
- Housewives
- Small Businesses
- Start-ups
- Unemployed Youths

Are you struggling to create engaging content for your target audience?

If your existing content isn't attracting the audience you want, Look no further! Our team can help. We'll bring a fresh perspective to refine and enhance your content, making it more engaging and effective.

Our Expertise

- Content Ideation: We develop high-quality content ideas that resonates with your audience.
- Content Evaluation: We assess and refine your content to ensure it adds value and meets your goals.
- Project Suggestions: We propose projects tailored to your budget and target audience.

Benefits

- Engage Your Audience: Our content strategies help you connect with your target audience.
- Add Value: Our content evaluation ensures your content is informative, relevant, and valuable.
- Maximize ROI: Our project suggestions help you allocate resources effectively.

Let's Get Started

Take the first step towards creating compelling content that drives results. Contact us to explore how we can help you develop a content strategy that meets your needs and budget.

Your dreams and smiles can establish India as a 'Global Brand' by creating a work oriented society; That's why we care and respect your dreams and smiles to make it a powerful tool.



welcome@companionglobal.in

For Private Circulation Only

Transformational Leadership

Transformational leadership is a type of leadership that can drive positive change, foster growth, and lead to remarkable success. Transformational leaders inspire and empower others to achieve exceptional results. To become a transformational leader, focus on:

1. Visionary Thinking: Develop a clear, inspiring vision.
2. Empathy: Understand and connect with your team.
3. Communication: Communicate effectively and transparently.
4. Innovation: Encourage creativity and calculated risk-taking.
5. Empowerment: Delegate authority and develop others.
6. Authenticity: Lead with integrity and authenticity.



By embracing these qualities and practices, you can become a transformational leader who inspires and empowers others.

Invest in a 'FOCUS' Project: Rare Earth Magnets Production

Rare earth magnets, particularly neodymium magnets, are crucial components in various modern technologies, including electric vehicles, wind turbines and electronic devices. Here's an overview of the production landscape:

Key Players and Locations

- China: Dominates global rare earth magnet production, accounting for approximately 90% of the world's supply.

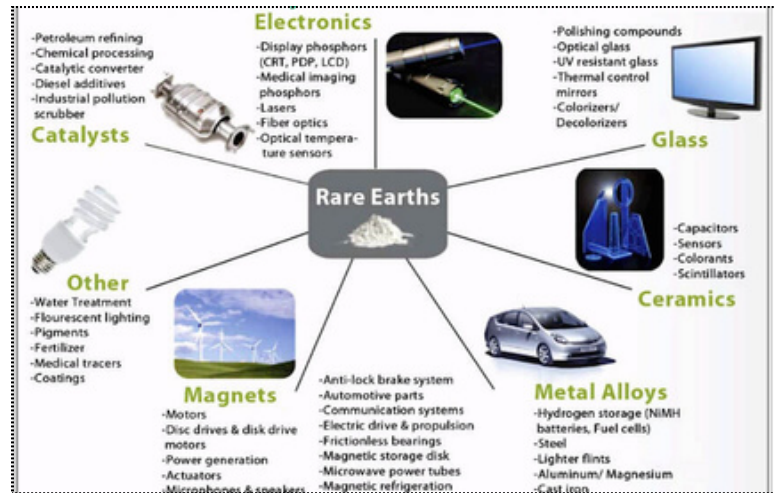
- India has the world's third-largest reserves of rare earths of 6.9 million tons, the U.S. Geological Survey says, but only mines a fraction because private companies make limited investments. A government campaign launched in April '25, aims to attain self-reliance in the sector.

Challenges and Opportunities

- Supply Chain Security: Companies are seeking to establish local supply chains and reduce dependence on China.

- Raw Material Sourcing: Access to heavy rare earth elements like dysprosium and terbium is crucial for high-performance magnets.

- Government Support: Incentives like tax credits and funding are being offered to support domestic production in the US and Europe.



Independent Director

An independent director is a member of the board of directors who does not have a material relationship with the company, is not part of the company's executive team, and is not involved with the day-to-day operations of the company. To be able to list on certain exchanges, there are requirements for the number of independent directors on the board. In India, every listed public company must have at least one-third of a total number of directors as independent directors. Any fraction contained in that one-third shall be rounded off as one.

(Material relationship is a relationship that can interfere with the exercise of a director's independent judgment)

Transform your website with the RISE strategy:

- R - To Reach a wider Audience. Expand your audience
 - I - Create Interest with engaging content
 - S - Provide Solutions to customer needs. Offer valuable solutions
 - E - Educate Prospects to drive conversions. Inform and nurture leads
- Implement RISE and watch your business thrive!

Opportunities for you in the global supply chain

India is emerging as a key player in the global supply chain due to:

1. Strategic Location: Access to major shipping routes and proximity to key markets.
2. Growing Infrastructure: Developing logistics and transportation networks.
3. Skilled Workforce: Large pool of talent in manufacturing and logistics.
4. Government Initiatives: Policies to boost trade, investment, and infrastructure development.

India's growing presence in the global supply chain offers opportunities for businesses.

Key areas to explore:

1. Logistics and transportation management
2. Supply chain optimization
3. E-commerce and digital marketing
4. Freight forwarding and customs clearance

Interested in taking advantage of global supply chain opportunities? Ask for our support services to get started!



Invest in Projects with Difference

Features:

- Moderate Budget
- Low Infrastructure Cost
- Low Operational Expenses
- Minimum Space Required
- Can integrate with your current Business or Profession
- Value Addition to your Business and more

Act now. Explore new opportunities in just 4 steps:

1. Fill out the feedback form ([click here](#)) so we can learn about you and your interests
2. Get 3 to 5 Options to choose from
3. Select any one or two to compare
4. Start yourself or ask us to provide support services

Unlock Your Earning Potential!

You can earn from different ways, you just need to clear your mind and tap into your potential! We've got opportunities waiting for you! For your convenience, we're suggesting some words to get you started:

"_____ & Earn"

Choose a word that resonates with you and take the first step towards financial freedom! Need help or guidance? Ask for our support services and we'll be happy to assist you!

Get started today and unlock your earning potential!

Puzzle 3: Partner's Share in Profit

Two friends F1 and F2 started business investing Rs 30000 and 35000 Respectively. F2 being the Active Partner, got 10% of the profit as reward. If total Profit is Rs. 14300, Find out the share of each.

Answer on page 4.

Questions for this week

Which mission has been launched by the Government of India for self-reliance in the critical minerals sector?

Answer on Page 4

- Learn & Earn
- Work & Earn
- Sell & Earn
- Find clients & Earn
- Resale & Earn
- Teach & Earn
- Entertain & Earn
- Guide & Earn
- Deliver & Earn
- Share Knowledge & Earn
- Invest & Earn
- Advise & Earn



Storytelling is a powerful tool to promote products or services. It:

- .Creates emotional connections with customers
- Builds brand identity and authenticity
- Makes messages more relatable and memorable
- Engages audiences and fosters loyalty

By sharing compelling stories, businesses can capture attention, convey value, and drive customer action. Need help crafting your brand's story? Ask for our support services to promote your business and take your marketing to the next level!

India's IPR Payments: A Growing Concern

India's increasing reliance on foreign technologies and innovations has led to substantial payments for Intellectual Property Rights (IPR) licenses. These payments can be a significant burden on Indian businesses and the economy.

India pays billions for IPR licenses, which can drain foreign exchange reserves and limit access to technology. To save on IPR payments, India can:

1. Develop indigenous technologies
2. Negotiate better deals
3. Leverage open-source innovations
4. Build a domestic IP ecosystem
5. Utilize compulsory licensing

By adopting these strategies, India can reduce dependence on foreign IPRs and promote innovation and economic growth.

Answer :

The National Critical Mineral Mission



The Government of India launched the National Critical Mineral Mission (NCMM) for self-reliance in the critical mineral sector. The Geological Survey of India (GSI) has been tasked with conducting 1,200 exploration projects from 2024-25 to 2030-31.

A committee formed by the Ministry of Mines identified 30 critical minerals. Critical minerals are not only essential for the country's economic growth and national security, but also for clean energy technologies such as solar panels, wind turbines, EVs and energy storage systems.

Learning Management System (LMS)

A Learning Management System (LMS) is a software application that enables organizations to manage, host, and track employee learning programs, achieve their learning goals, improve employee performance, and drive business success. Key components include:

1. Learner Interface: For end-users to access learning materials, submit assignments, and track progress.
2. Administrator Interface: For admins to create courses, assign learners and trainers, evaluate assignments, and monitor progress.

When choosing an LMS, identify your organization's needs and select a platform with the right features to achieve your learning goals. LMS solutions offer a standardized learning environment, enabling organizations to sustain a knowledgeable workforce.

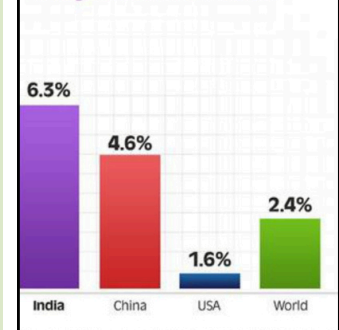
Importance of LMS for Organizations:

1. Ensures consistent training across the organization.
2. Enhances employee skills and knowledge.
3. Streamlines training processes, reducing administrative burdens.
4. Enables monitoring of learner progress and performance.
5. Reduces training costs and improves ROI.

Companion Global: Empowering Change

Life's beauty lies in transformation, which requires action. However, many individuals and businesses struggle to develop the right mindset to drive growth and innovation. To overcome this, self-awareness and strategic insights are key. Our approach combines knowledge management with personalized processing to mentally prepare individuals and businesses for action. Through micro and macro-level research, we aim to empower people and organizations to change their mindset, drive meaningful transformation, and achieve their goals. Visit: www.companionglobal.in

Global Economic Growth Projections for 2025



MAKE YOUR LIFE AND BUSINESS MEANINGFUL

Just add Value to...



Companion Global

Answer to Puzzle 3:

Investment Ratio
30000:35000 or
30:35 or 6:7
Sum of Ratio=13
10% of Profit
(14300)= 1430
Remaining
Profit=12870
Share of F1=
6/13x12870=5940
Share of F2=
7/13x12870=6930+1
430=8360