

LEGS for Growth

Editorial

Empowering
People,
Businesses and
Societies



Harish Chawla

Our 10 key Focus groups :

1. Students
2. Youth (Gen Z and Alpha)
3. Girls and Women
4. Budding and Small Entrepreneurs
5. Professionals and Bureaucrats
6. Creative and Neurodiverse Persons
7. Unemployed Persons
8. Divyang (Differently Abled)
9. Senior Citizens
10. Families

By empowering these groups with relevant knowledge and information, we aim to spread happiness and promote a more equitable society. The 'LEGS for Growth' newsletter is an effort to create a knowledgeable, caring and sustainable society. Be a part of it. Empower Yourself, Empower Families, Empower Businesses and Empower Societies. Let us together unleash the possibilities of development and build a brighter future.

Opportunities are waiting for you hiding everywhere. They remain hidden until you assess your potential.

- Harish Chawla

A Newsletter to Empower You with Bite-Sized Knowledge

Stay ahead of the curve with our newsletter, featuring concise insights on diversified growth-oriented topics. Explore the latest trends, innovations, and best practices in business, technology, sustainability, and more.

Expand your knowledge, spark new ideas, and drive growth. Information and knowledge in bite-size format helps you to be aware of the happenings around the world and in different fields in a short span of time. The 'LEGS for Growth' newsletter is useful not only for you and your children but for all the family members to be aware and learn something new and grow.

'LEGS for Growth' Newsletter covers topics like: AI-Impact, Stress management, Working Opportunity, Home Based Businesses for women, Job Change related tips, Selling Creativity, Managing Firm, Business Communication, Organize Yourself, Financial Literacy, SME-World, Entrepreneurship, Apps, News from Tech-World, Promotion-Tool, Issues related to Gen Z and Alpha, Bootstrapping your Startups and so on.

Your dreams and smiles can establish India as a 'Global Brand' by creating a work oriented society; That's why we care and respect your dreams and smiles to make it a powerful tool.



Empower Yourself, Empower Others

The LEGS Model: A Holistic Approach to Empowerment

The LEGS Model is designed to foster personal and professional growth, financial stability, and community engagement. Our innovative 4-Step Learn, Earn, Grow and Support (LEGS) Model empowers individuals to break through barriers and achieve their goals.

1. **Learn:** Acquire new skills and knowledge to enhance your personal and professional life.
2. **Earn:** Develop entrepreneurial skills and access opportunities to generate income.
3. **Grow:** Cultivate personal growth, well-being, and resilience. This step consists of Strategy development to grow business. In this step you learn about RISE Strategy.
4. **Support Others:** In this Step you develop a mindset to Give something back to society. You learn about how to Empower others ver meaningful work opportunities, and enjoy a happier life

Opportunities Unlimited

India is poised to become a 5 trillion economy and a strong global brand. Government of India is working on multi billion projects to achieve this goal. In the last few years, globalization, AI revolution and green initiatives have affected industry, service and agriculture sector in a big way, due to which many job opportunities have been lost but many new work opportunities have been created. But 90% of the opportunities people miss due to 3AC reasons such as not doing self-assessment, lack of awareness, not taking action and not communicating properly. Legs for Growth newsletter helps you improve all these factors that you unfortunately miss or skip.



List of options to choose from

- Deliver Knowledge through a Media Platform
- Start Training Centre for MET-FET Sectors
- Start own MET-FET Project/ Company
- Invest in a running or new MET-FET Project
- AI and Tech Support Services
- Think something innovative startup idea
- Find a job in MET-FET Sectors



KhaAI for your Children

Children and young adults (Gen Z and Alpha, aged 5-29) are exposed to detrimental content that can harm their mental and emotional well-being, hindering their potential, and fostering unhealthy habits. Objective of KhaAI is to develop a platform designed to promote positive growth, healthy habits, and emotional well-being among young individuals. KhaAI's comprehensive approach combines:

1. Social Community Support
2. Access to informative content
3. Engaging workshops and events
4. Interactive Learning Experiences

KhaAI

Add Value to Content you Consume

Brief:

THE KHAAI PLATFORM HELPS YOU EVALUATE YOURSELF, INCREASE YOUR LEVEL OF AWARENESS, AND TAKE ACTION TO CHANGE YOUR MINDSET AND LIFE. WITH KHAAI, YOU CAN TAKE YOUR BUSINESS FORWARD BY MAKING YOURSELF HUMAN CAPITAL.

Objective:

DEVELOP A MINDSET TO BECOME HUMAN CAPITAL

Special Feature:

It may also be "Your ideal gift for someone you really care about".

Our Growth Solutions for you

For Individuals
3AC, LEGS Model

For Businesses
RISE, MICE, City-Knect

For Sponsors and Investors
Focus, MIG Projects

For Budding Entrepreneurs
WOH city, CC, KDP, REDC, etc

SPONVEST

Are you motivated only by returns on investment or do you also consider the social impact of your investments and sponsorships? A significant portion of investments and sponsorships (~70-80%) prioritize self-interest. However, a growing number of individuals and organizations are recognizing the importance of connecting their investments to social causes.

Our Sponvest platform helps you think beyond just financial returns and invest or sponsor with that in mind.

Invest or Sponsor with FOCUS in mind

- F: Futuristic Projects
- O: Opportunities for All
- C: Corporate Value Addition
- U: Utopia Society Building
- S: Shared Value Creation

FOCUS helps you to Select, Support innovative initiatives and projects that transform lives and communities.

You cannot progress without changing your 'Mindset'

Whether you're looking for personal growth or growing your business, you need to start with changing your mindset, because your Mindset affects your behavior, your action and your communication. To change Mindset you have to go for self-assessment. Self-evaluation is a great source of generating energy in itself. Self-assessment helps you make good choices. It improves almost every experience you have. But in the name of self-assessment, most people talk about only a few of their merits and demerits, whereas every person has more than 100 merits and demerits. You may ask us to prepare your 3AC report which helps you to move forward by doing self-assessment.



YourShare'

Yourshare is a financial literacy unit of Companion Global, dedicated to empowering you with knowledge and expertise in navigating financial markets. Our mission is to provide innovative solutions and expert guidance, helping people achieve their financial goals. Contact us today to learn more about our services and expertise.

Grow your business with City-Knect

City-Connect is a platform designed to help small businesses grow by reaching and engaging with their local audience. It is also a convenient platform for your customers to get information about growth-oriented products, services, content, and solutions in one place. For your convenience, we also provide business write-up support services. Join City-Connect today and start promoting your business to local customers with minimal budget.

Puzzle 1: Break-Even

A company has fixed costs of \$10,000 and variable costs of \$5 per unit. If the selling price is \$10 per unit, how many units must be sold to break even?
Answer on page 4.

Associate with us to create a brighter future:

Join our network to empower individuals and businesses through knowledge sharing, innovative solutions, and collaborative growth opportunities.

Benefits:

1. Knowledge Sharing: Stay updated on industry trends and best practices.
2. Mutual Growth: Support each other's growth and success.
3. Positive Impact: Create a positive impact on communities and industries.

Get Involved:

1. Partnerships: Explore partnership opportunities with our organization.
2. Work with our Support: Explore different platforms to work and Grow your business and to connect with potential prospects.
3. Invest or Sponsor: Learn about different Projects to invest or Sponsor stay updated and contribute.

MAKE YOUR LIFE AND BUSINESS MEANINGFUL

Just add Value to...



Companion Global

WOH: The Foundation of a Fulfilling Life

Work opportunity and happiness (WOH) are two essential aspects of human life that keep us going. It is important to maintain balance and harmony between these two aspects. If even one aspect is weak, life can become unstable.

The Importance of Balance:

Work Opportunities without Happiness leads to boredom and dissatisfaction.

Happiness without Work Opportunities may not be sustainable.

Our Vision: WOH is the key to making life beautiful. By focusing on WOH, we can create a better future for individuals and societies worldwide.

Quick Insights Empower Your Growth:

1. Stay Curious: Continuously seek new knowledge and experiences.
2. Network: Connect with like-minded individuals and experts.
3. Apply: Implement new skills and knowledge in your personal and professional life.

Answer to Puzzle 1:

Break-even point = fixed costs / (selling price - variable costs) = \$10,000 / (\$10 - \$5) = 2,000 units.

A Winning Write-up with RISE Factors: Unlock Business Growth with City-Knect

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Become a Companion for others

There are many product, service, content and solution (PSCSOL) providers struggling to get the expected response from their potential customers despite providing the best Product or Service or Solution. It may be due to Visibility Gap, Interest Gap, Value Gap or Information related Gap.

Help them Close these gaps themselves or identify possible causes with our support. Suggest them a proper solution and provide RISE Support Services.

Work in Association with us as a Companion for Individuals, Families, Businesses, Organisations and Societies and help them Grow.

Make your NGO a 'WOH NGO'

'WOH' is a combination of two words 'WO' means work opportunity and 'H' means happiness. By WOH factors we mean that the activities of the NGO should be directly or indirectly related to creating work opportunity and happiness in life or helping people find work opportunity or be happy.

Just analyze your working environment to find out the WOH factors in your activities. Think about how you can integrate WOH factors in your work and activities. If you face any difficulties we can help you.

Crafting a Winning Business Write-up with RISE Factors

RISE Breakdown:

1. R - Reach: Grab the attention of prospects and make them aware of your offerings.
 2. I - Interest: Spark curiosity and generate interest in your products or services.
 3. S - Solutions: Provide solutions that prospects are expecting, addressing their needs and pain points.
 4. E - Educate: Clearly communicate the value you offer, highlighting benefits and unique selling points.
- Let's craft a compelling write-up that leverages the RISE factors to achieve your business goals!

CompanionGlobal.in

Empower individuals, families, businesses, organizations and societies through our knowledge delivery and empowerment support services.

**Companion Global**

About Companion Global

Every individual's primary goals are to earn a living (Work Opportunity) and find happiness (Happiness), which we call WOH. Companion Global is a pioneering Knowledge Linkage Company. We process information and knowledge to empower People, Families, Businesses and Societies. Our expertise in information and knowledge processing, Content Evaluation and Project Advisory Activities enables you to make informed decisions, enhance your functioning and development, and ultimately achieve your goals. Website: www.companionglobal.in